1. Learn from data

Provide evidence for or disprove a hypothesis

1. The user's email address hariç
2. The user\_id, The item category hariç
3. I'm still missing something, The orders table
4. No
5. We have not collected enough samples to be able to detect statistically significant lift of 1%
6. 8.5
7. 14
8. 61%
9. 40% to 81%
10. SELECT COUNT(\*) AS user\_count

FROM dsv1069.users